



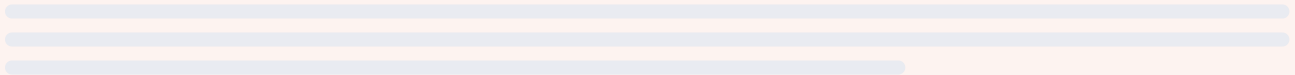
SYSTEM BLUEPRINT

A booking platform for parents and tutors

Ladder Tutors, Lagos. The platform planned on paper before it's built, in four parts: the plan, the design, the structure and running it.

PREPARED FOR Ladder Tutors	PREPARED BY Centric Scale Systems	DATE 2 October 2026
DEPTH System Blueprint	INCLUDES Everything in the Scope Map	VERSION 1.0

IN SHORT



01 The plan

03 The structure

02 The design

04 Running it

Example outline. This shows how a System Blueprint is laid out and what goes in each part, with the content left as placeholders. A real Blueprint fills every part in for your project. The custom software clause adds a clickable prototype, the database schema and the API specification.

01 The plan

The platform decision, with the reasoning

WE RECOMMEND

WEIGHED AGAINST

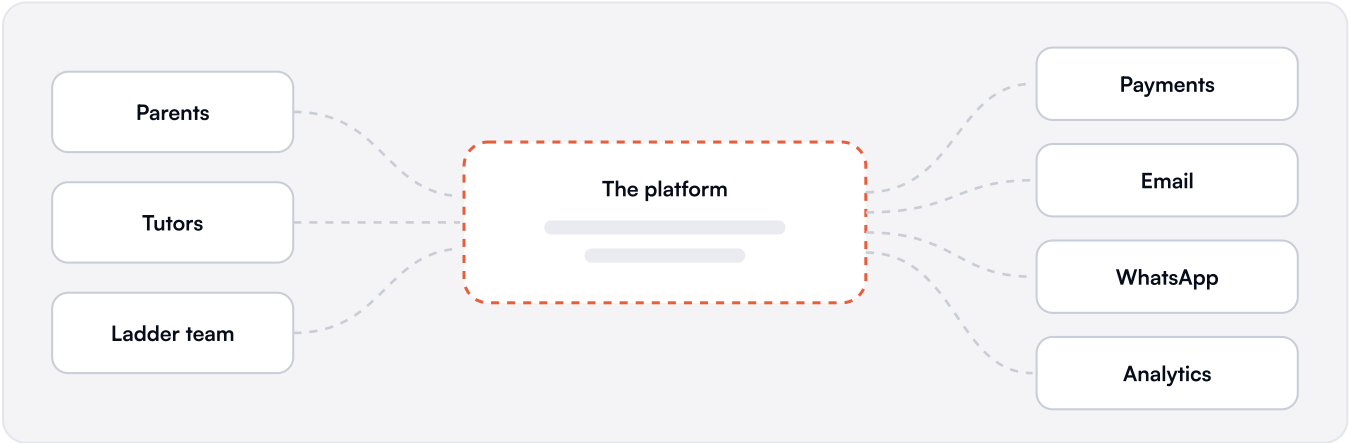
Every tool and plugin

What it does, free or paid, its running cost, cheaper alternatives, and why one is recommended.

TOOL	WHAT IT DOES	FREE OR PAID	RUNNING COST	CHEAPER OPTION	WHY THIS ONE

How the parts connect

Payments, email, WhatsApp and analytics, and how each talks to the platform.



01 The plan, continued

Technical and operational recommendations



The phases and milestones, with a fixed price for each



02 The design

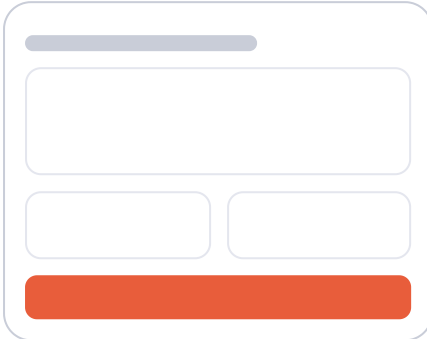
A design system: typography, colour and brand tone



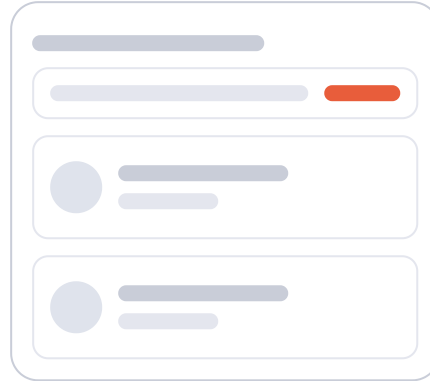
02 The design, continued

Wireframes of the key pages

Home, search, tutor profile, booking and payment, the parent and tutor accounts, and the admin dashboard.



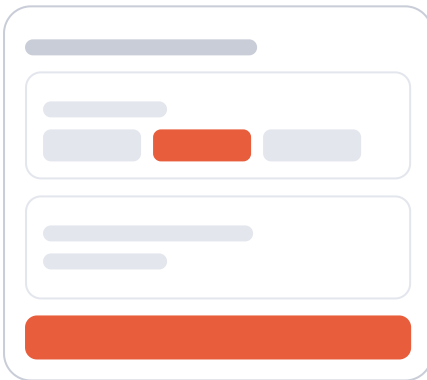
Home



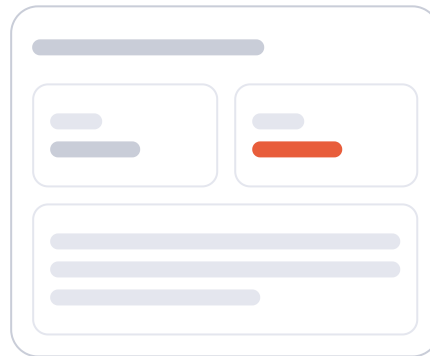
Search



Tutor profile



Booking and payment

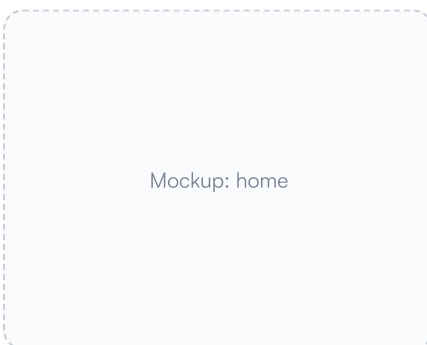


Parent and tutor accounts

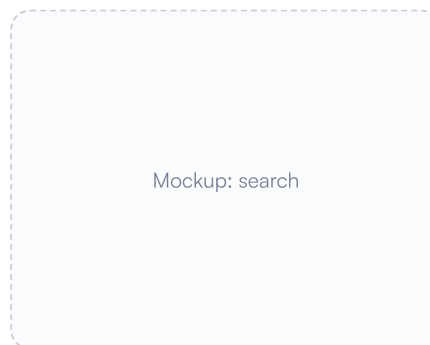


Admin dashboard

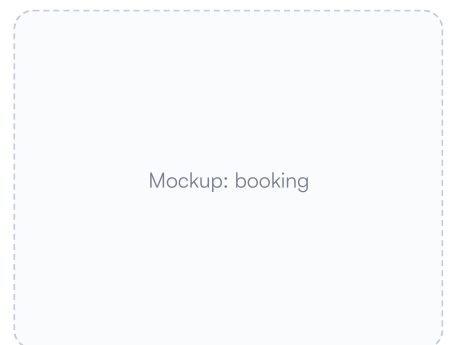
Mockups of the core pages in Ladder's identity



Mockup: home



Mockup: search



Mockup: booking

Email templates: booking confirmed, tutor approved, welcome

Booking confirmed

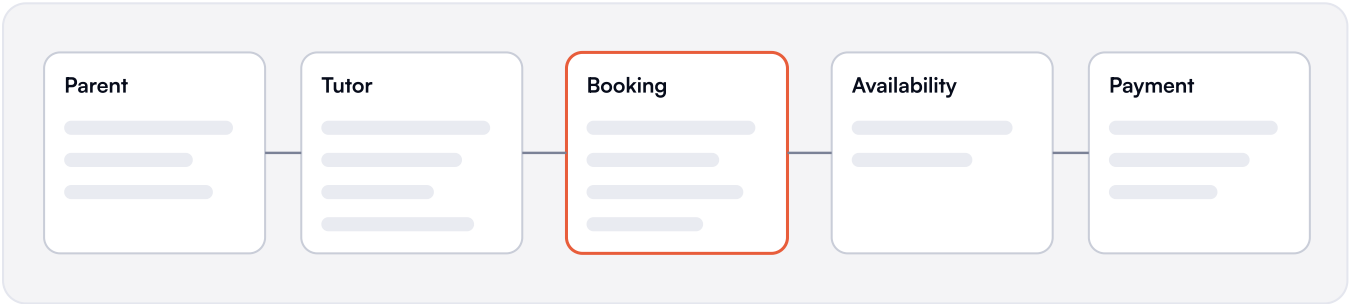
Tutor approved

Welcome

03 The structure

The data structure

Tutors, parents, availability, bookings and payments, and how they relate.



Who sees and does what

Parents, tutors, coordinators and the admin.

ACTION	PARENT	TUTOR	COORDINATOR	ADMIN
	☐	☐	☐	☐
	☐	☐	☐	☐
	☐	☐	☐	☐
	☐	☐	☐	☐

How each part is built, explained

04 Running it

The hosting recommendation, sized for launch-day traffic

Tier and size

Security, backups and email delivery

SECURITY

BACKUPS

EMAIL DELIVERY

Monthly running costs: hosting, tools and payment fees

ITEM	BASIS	COST
Hosting		
Tools and plugins		
Payment fees		
Messages		
Total each month		

ABOUT THIS BLUEPRINT

This blueprint is fully yours once it's paid for, to build with us or anyone else. The mapping fee is its own engagement and isn't deducted from the build price.